Paulina Villanueva

15 Years experience working with special populations like physical and cognitive disabilities, veterans, inmates, and women in STEAM. I want to use my design knowledge to make the world more accessible for everyone.

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DESIGN SKILLS

- Drawing
- Typography
- Responsive Design
- Contextual Research
- Experience Mapping
- Information Architecture
- Storyboarding
- Wireframing
- Usability Testing
- 3-D Printing
- Prototyping
- Brand and Identity

TECHNICAL SKILLS

- Figma
- AdobeXD
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Premiere
- Canva
- Microsoft Office

LOCATION

Nashville, TN

PORTFOLIO

SCAN ME

EDUCATIONAL BACKGROUND

Google UX Design Certificate
Coursera | 2022

Master of Science in Mass Communications
Middle Tennessee State University
Murfreesboro, TN | 2011

Bachelor of Science in Advertising
Murray State University
Murray, KY | 2007

WORK EXPERIENCE

LifeSkills | 2011-22
Identify solutions for people with special needs to participate in their community.

Nashville State Community College | 2008-16
Define pain points for students and ideate ways to use grant funds to help them graduate.

Collected and synthesized data on success of intervention strategies.

Bernard of Hollywood | 2018
Write copy for photography books and curate museum exhibits from the archives.

Radio Free Nashville | 2015
Produce segments, book guests, and conduct interviews for a morning radio show

CLARE Foundation | 2017
Develop and Lead 12-week Storytelling Workshop for Men's Group in Rehab Facility